TEHACHAPI VALLEY HEALTHCARE DISTRICT Strategic Planning Committee

Strategic Planning Committee September 12, 2024, 12:30pm

Tehachapi Valley Healthcare District Office 116 W F Street, Tehachapi, CA 93561

Join on your computer, mobile app or room device

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AGENDA ____

- I. CALL TO ORDER
- II. PUBLIC COMMENTS ON ITEMS NOT APPEARING ON THE AGENDA

This time is reserved for persons to address the Board of Directors on matters not on the agenda over which the District has jurisdiction. Time is limited to 3 minutes per speaker. The Board of Directors can take no action on your presentation. Any person desiring to speak on an item on the agenda will be given an opportunity to do so prior to the committee acting on the item.

- III. MINUTES APPROVAL
 - A. Approval of August 15, 2024 Strategic Minutes
- IV. NEW BUSINESS

A. Business Plan

- V. OLD BUSINESS
 - **A.** Grants
- V. CEO REPORT
- VI. BOARD COMMENTS ON ITEMS NOT APPEARING ON THE AGENDA
- VII. ADJOURNMENT

TEHACHAPI VALLEY HEALHTCARE DISTRICT

Strategic Planning Committee - Special August 15, 2024, 12:30pm 116 West F Street Tehachapi, CA 93561 12:30pm

Board Members Present: Lydia Chaney, Christine Sherrill

Staff Present: Peggy Mendiburu, CEO

Guests: None

Transcribed by: Peggy Mendiburu

Approval:	Date:	

I. CALL TO ORDER

Director Chaney called the meeting to order at 12:30pm

II. PUBLIC COMMENTS ON ITEMS NOT APPEARING ON THE AGENDA None

III. APPROVAL OF MINUTES

Approved July 11, 2024 Strategic minutes: MSA: Mendiburu/Chaney

IV. NEW BUSINESS

A. 2024/2025 Fiscal Year Planning

- CEO Mendiburu reported that the Board approved bringing back the grant program in February. I budgeted \$22K towards outreach and was considering three grants at \$5000 each for the fiscal year. We can increase amounts or number of grants next year if funding remains good.
- Directors would like to give towards needs that better suits our health care mission. Some ideas are: used sports equipment and college student grants locally for students going into health care.
- Director Sherrill brought forward some examples of a strategic plan to address our strengths/weaknesses and what we can do with District funds. The Guild does do a good job in supporting the hospital and equipment for Adventist. We can look at other areas.

V. OLD BUSINESS

A. <u>20111 West Valley Update</u> No update.

VI. CEO Report (attached)

No update.

VII. BOARD COMMENTS ON BUSINESS NOT APPEARING ON THE AGENDA None.

VIII. ADJOURNMENT

Meeting adjourned at 1:15pm

TIMELINE & METRICS

TIMELINE

ACTIVITY	DESCRIPTION	COMPLETION DATE

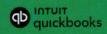
MILESTONES

MILESTONE	DESCRIPTION	COMPLETION DATE	

KEY PERFORMANCE METRICS

ACTIVITY	DESCRIPTION	KEY METRIC

One Page Business Plan Template 1-2 Sentence max per response



Why	WHAT do we do?				
What + How + Why	HOW do we do it?				
What	WHY do we do it?				
Who	Define customer problem				
3	Define solution provided				
etition	Top competitors				
Competition	Our competitive advantage				
ting	Customer reach strategy				
Marketing	Referral generation strategy				
enue	Pricing & billing strategies				
Revenue	Income streams				
1000					
Funding	Funding request				
Fun	Success milestone marker 1				
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Situational analysis (SWOT)					
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